

Author & Book Information Form



This information helps us determine how to proceed with your submission. Be as complete as possible. Your information is *strictly confidential*. **IMPORTANT: 1) Download the form, 2) print it, 3) fill it out, and 4) fax or mail it to us. Thanks!**

TELL US ABOUT YOURSELF (your background):

Title (Mr., Mrs., Ms., Dr., other): _____ Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Office#: _____ Home#: _____ Cell#: _____

Best time to call: _____ E-mail address: _____

Are you an ordained/licensed minister? _____ Church affiliation: _____

Do you consider yourself to be born-again? _____ When did you receive the Lord? _____

Educational background: _____

Vocational background: _____

Ministry background: _____

Family background/marital status: _____

Noteworthy experience(s): _____

Is this your first book? _____ Other books you've written, which have been published & date: _____

How did you find us (please be specific)? _____

TELL US ABOUT YOUR MESSAGE (and why it's important for your book to be published):

Proposed title & subtitle: _____

Is manuscript completed? _____ If no, give the approximate date of completion: _____

How many words in text? _____ Is manuscript in an MS Word file? _____ Other? _____

If your message is not a completed manuscript, what form is it in? _____

Please provide a short summary of your manuscript or book proposal: _____

In what category is your book (Christian living, family & marriage, kid's picture book, Christian business, personal growth, humor, adult fiction, children's fiction, recovery, devotional, other): _____

What is the **most important** benefit of your message to readers? _____

Why are **you** excited about your book: _____

Describe the essence of your book in **three** words: _____

Is there an event for which you'd like to have your books? Event: _____ Date: _____

TELL US ABOUT YOUR TARGET READER (how your book is a good fit to their needs):

What is the mission of your book? _____

Describe the **one type** of person you are **most concerned** about reaching with your book: _____

How does your book meet the needs of **this one type** of person: _____

Who else do you think is **most likely** to buy your book: _____

TELL US ABOUT YOUR PLATFORM (how you connect with people and potential readers):

Please describe your platform and/or marketing plan: _____

Do you have a website or blog? Address: _____

Are you on Facebook? Address: _____ Twitter: _____

Other social media? _____ Do you have a mailing list? Size: _____

Do you have a newsletter? Name: _____

Do you write for any publications? Name: _____

Do you already have endorsements? _____ Who? _____

Do you speak regularly? _____ How many speaking events in a year? _____ Avg. size of audience: _____

Type of audience/venue: _____

Do you have exposure in the media? _____ Please describe: _____

Do you know leaders who are willing to help promote your book? _____ Who are they and how will they help?

Do you have access to other "built-in" markets for your book (eg: you're in a large church, you know book and retail store owners, you know heads of Christian corporations, etc.)? _____ Please describe: _____

How many copies of your book can you realistically expect to sell, personally? _____ Explain: _____

MAIL OR FAX THIS FORM AND EMAIL YOUR MANUSCRIPT (OR SAMPLE CHAPTERS) TO:

Genesis Communications, PO Box 191540, Mobile, AL 36619
Ph. (800) 367-8203 • Fax (251) 272-4433 • E-mail: info@evergreen777.com